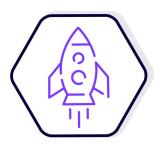


POWERPOINT | KEYNOTE | GOOGLE SLIDES

by Jirina Kubesova



Powered by possibilities and knowledge...

Since 2015, PresoLab Design has been creating visually engaging templates, webinar slides and presentations for conferences, interactive workshops, lectures and pitches. After completing my MA in Design and Branding Strategy, freshly inspired by new ideas and business proposals, I began designing presentations professionally in 2013 and, due to high demand, created PresoLab Design Ltd. in 2015. Ultimately, I enjoy working on pitches due to their rapid nature and creative ideas, workshops for their extensive knowledge, as well as conferences because they are visionary.

After gaining a wealth of experience in the media, design, education and retail industries, I have developed a keen understanding of creating high-end presentations, including optimal structure and format. This essential underpinning is complemented through extensive work experience with renowned companies such as Fleishman Hillard, MediaCom, London Business School and Noah while working on new business proposals and accounts, to name a few - Philips, VW, GSK, Allianz, Loreal, Bayer, Novartis, Mars and Suzuki UK.

Design formula



Strategy

Preparing a strategy to achieve specific goals and produce a plan to ensure a smooth design process.



Creativity

Applying creativity and design intuition to achieve more exciting and dynamic outcomes.



Identity

Keeping the DNA of your brand or an idea to preserve your identity in the design.

Services



POWERPOINT | KEYNOTE | GOOGLE SLIDES

Creating presentation designs remains at the core of what I do.

I have been helping clients transform their visions into reality by creating inspirational and memorable presentations. I love working with PowerPoint, where I can infuse the design formula to present your innovative ideas and your business.

01	02	03	04	05	06
Proposals	Conferences	Workshops	Webinars	Lectures	Booklets

Portfolio



POWERPOINT | KEYNOTE | GOOGLE SLIDES

By following my design formula and mixing all the elements, I have created design solutions to fit the visions of many and transformed their proposals and presentations for optimal engagement.

However, due to confidentiality agreements, I can only show some examples.



























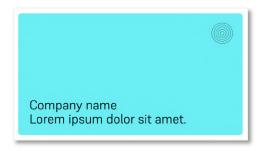








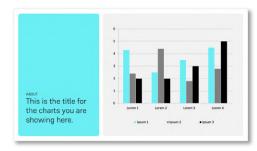














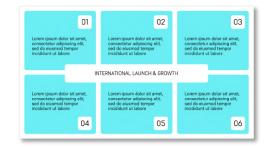


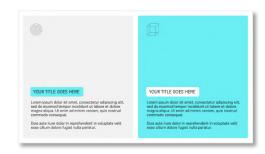




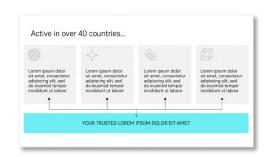














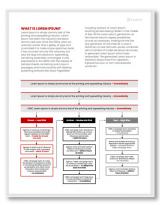










































































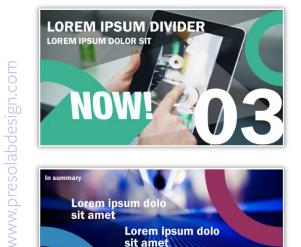














































www.presol











































